



Call for proposals

Selection Committee – February 2019

'Giving wood a second life in France and in European Union countries' focus area

The Maisons du Monde Foundation has made it its mission to **help to protect forests and wood resources with and for local populations**. It currently funds 23 projects in 11 countries, including 8 projects within the giving wood a second life focus area.

Under the aegis of the Nicolas Hulot Foundation for Nature and Mankind, the MDM Foundation strives, specifically, to contribute to the following commitments:



Protecting our forests and their biodiversity in developing countries: supporting conservation initiatives with and for local populations in developing countries, wherever urgent action is needed.



Giving wood a second life: reducing wood waste by implementing innovative solutions that promote the circular and solidarity economy, recycling and upcycling, and socio-professional reintegration, in France and within the European Union.



Engaging citizens to take action: facilitating individual and collective engagement by supporting and encouraging citizen engagement projects addressing major environmental issues, so that everyone can do what they can to play their part.

It is within this framework that the Maisons du Monde Foundation is launching a Call for Proposals for its February 2019 Selection Committee on the theme 'Giving wood a second life'.

As part of our commitment to transparency, we set out below the projects that our Foundation supports, and those which it cannot support. We are also aware that your team's time is precious. Please ensure that your project meets the eligibility criteria specified in page 3 onwards before submitting your application. Any application that does not meet these criteria will not be accepted.

Wood and climate

Given the current and future challenges posed by climate change, the Maisons du Monde Foundation will this year focus specifically on projects that incorporate combating climate change into their approach.

Presentation:

345 million tonnes of waste are generated each year in France, i.e. more than 5 tonnes per resident. A large part of this ends up at waste collection centres. Faced with this immense quantity of waste, all economic players must find ways to reuse waste and move towards a more solidarity-based economy.

We want to accelerate this transition by supporting the social and solidarity economy, a formidable source of employment and job creation, to find new uses for wood while combating the pollution it generates, while also combating poverty and exclusion. With the organisations engaged in the circular economy, our goal, beyond recycling and upcycling wood, is to support people and craftsmanship.

*To help find new ways of reusing wood, while reducing greenhouse gas emissions, **for 2019 the Maisons du Monde Foundation wants to support projects that can demonstrate a large-scale, measurable initiative to capture deposits from recycling and to assess reclamation rates.***

To apply for funding, please complete the following form:

'Giving wood a second life' focus area.

How to submit an application to the Maisons du Monde Foundation

How does the selection procedure work?

The projects are selected in 4 phases:

- Phase 1: Applications for funding forms submitted - 19 September to 12 November 2018 inclusive
 - Project applicants are asked to ensure their application meets the project eligibility requirements and the criteria of the Maisons du Monde Foundation.
 - Project applicants are invited to submit the **funding application forms** to the Foundation by email only, to fondation@maisonsdumonde.com, adhering to the application deadlines published via the Foundation's website.

- Phase 2: Applications for funding forms pre-selected - 13 to 30 November 2018
 - A pre-selection committee will be organised to select projects that meet the Foundation's eligibility and selection criteria
 - Following pre-selection, and during the month of December, the pre-selected applicants must provide the completed **logical framework** for the project, and **interviews** may be held with the pre-selected project applicants to obtain additional information.

- Phase 3: Decision of the Foundation's Board of Director's panel - February 2019
 - The **Board of Directors**, meeting in February, will examine all of the applications selected internally and will choose the ones that will be supported by the Foundation.
 - **The Foundation will contact the project applicants following the Board of Directors' meeting** to inform them whether or not their funding application has been accepted.
 - **The partnership agreement setting out the funding mechanism** will then be sent for signature and the grants for year 1 of the partnership will be paid from June 2019 onwards.

- Phase 4: 'Favourite' projects added to the Checkout round-ups (ARRONDI) scheme - Late April to December 2019
 - **A minimum of four projects** will be added to the Checkout round-up scheme, until they raise the amount stated in their funding application (€60,000, €75,000, or €90,000). The funds raised during this period will then be released year after year for three years, according to the payment mechanism described in the partnership agreement.

Sending the funding application form

The funding application form may be written in French or in English and must be sent **by email only to fondation@maisonsdumonde.com**

How much funding can I request?

Project applicants can apply to the Maisons du Monde Foundation for funding **of either €20,000, €25,000 or €30,000 per year**, as part of a **three-year** partnership.

Applications requesting **funding of less than or more than the amounts** indicated above **will not be accepted**.

The budget for the project submitted is stated in euros and must show the **parts that would be funded by the MDM Foundation**, including administrative and human resources costs, which must be limited: these two costs combined must not exceed **30% of the funding request** made to the Foundation.

Please note: the Foundation expects to be able to pay funds for year 1 of the partnership from June 2019 onwards.

What organisations are eligible for Foundation funding?

The Maisons du Monde Foundation only funds projects carried out by **non-profit, voluntary organisations**, under **European or Asian law** (South-East Asia, including India).

What projects are eligible for Foundation funding?

Please note that only one project per applicant can be submitted to the Foundation.

Eligibility criteria:

The following are eligible:
<ul style="list-style-type: none">• Field projects when carried out in partnership with a local actor• Projects that respond to beneficiary needs and enable them to boost their capacities and, ultimately, their autonomy.• Projects that include awareness/training/education initiatives around protecting the environment• Projects starting in 2019: the three-year project proposed to the Foundation may form part of an historical project that began prior to this call for proposals, but the funding application and the activities proposed to the Foundation must always begin on 1st January 2019, at the earliest. The funding may be retroactive from this date, pending payment of the first funds from the Foundation from June 2019 onwards.

The following are not eligible:

- Projects starting from 2020 onwards: the project (the part funded by the foundation) must start in 2019 to be eligible.
- Funding applications covering less or more than 3 years.
- Projects with a funding request of less or more than the allocated budget envelopes (€20,000; €25,000; or €30,000 per year and over three years)
- Projects whose administrative and HR costs combined exceed 30% of the funding application made to the Foundation
- Projects that are commercial, sporting, religious or political in nature
- Projects that are strictly humanitarian in nature
- Projects to develop a school or university
- Productions of artistic, literary, musical or audio-visual works
- Individual or group travel, studies, internships, works and humanitarian trips
- Research work or task forces
- Initiatives proposed by organisations of less than one year's standing
- Projects focused on recycling and reusing any type of waste: the project must be focused on reusing wood as the sole material. Projects addressing solely the reuse of pallets will not be accepted.
- Projects without an environmental dimension and that cannot demonstrate a significant volume of wood waste collection.
- Projects without a socio-professional reintegration dimension
- Projects that solely address ecodesign
- Projects opening up a new recycling facility/depot consisting solely of financing the purchase of new premises

Selection criteria:

The Foundation's support acts as a springboard for launching a new project initiated by the association, or could also make it possible to expand the scope of an existing or ongoing initiative. The Foundation's contribution must be a **minimum of or around 30% of the total budget of the project submitted by the project applicant**; and a **maximum of or around 70% of the total project budget**.

The following are prioritised:

- Projects that create solutions for reducing the volume of wood waste and that can demonstrate indicators on incoming and outgoing volumes.
- Projects that focus on measuring the tonnage of GHG avoided by reusing and recycling/upcycling wood waste (optional, if your organisation is planning to work on this aspect)
- Projects that support and promote artisan know-how around wooden furniture and reclaiming wood.
- Projects that form part of a technical and/or technological innovation strategy: ecodesign, upcycling, design, creativity etc.

- Projects that measure their environmental and socioeconomic impact throughout their lifecycle.

Measuring impacts

The Maisons du Monde Foundation has made it its mission to help to protect forests and their biodiversity with and for local populations. To gain a better understanding of how the projects the Foundation funds fulfil this commitment, the Foundation proposes that the selected associations evaluate the impacts of their project from the start of the partnership, based on a methodology created by the Foundation.

This methodology will be explained at the time of signing the partnership agreement.

How does the Maisons du Monde Foundation work?

Established in 2015, the Maisons du Monde Foundation was the culmination of more than 10 years' corporate sponsorship and embodies the brand's commitment to protecting our forests. Located wherever in the world there is an urgent need to act, the projects we support are led by local associations familiar with the realities on the ground.

How the Foundation works:

Selection of projects during the Board of Directors' selection committees

The Foundation is organised around the **Board of Directors**, which includes representatives from the Maisons du Monde brand and external experts. At its meetings, the Board of Directors defines the Foundation's strategic direction, and the panel selects the projects that will be supported over **three years** in the 'Protecting our forests' and 'Giving wood a second life' focus areas.

Funding from the Foundation's own funds

All of the projects are funded partially or fully by the Foundation from its significant financial resources, enabling a leverage effect, so that the brand's success benefits everyone, in particular through the development of solidarity projects in France and internationally.

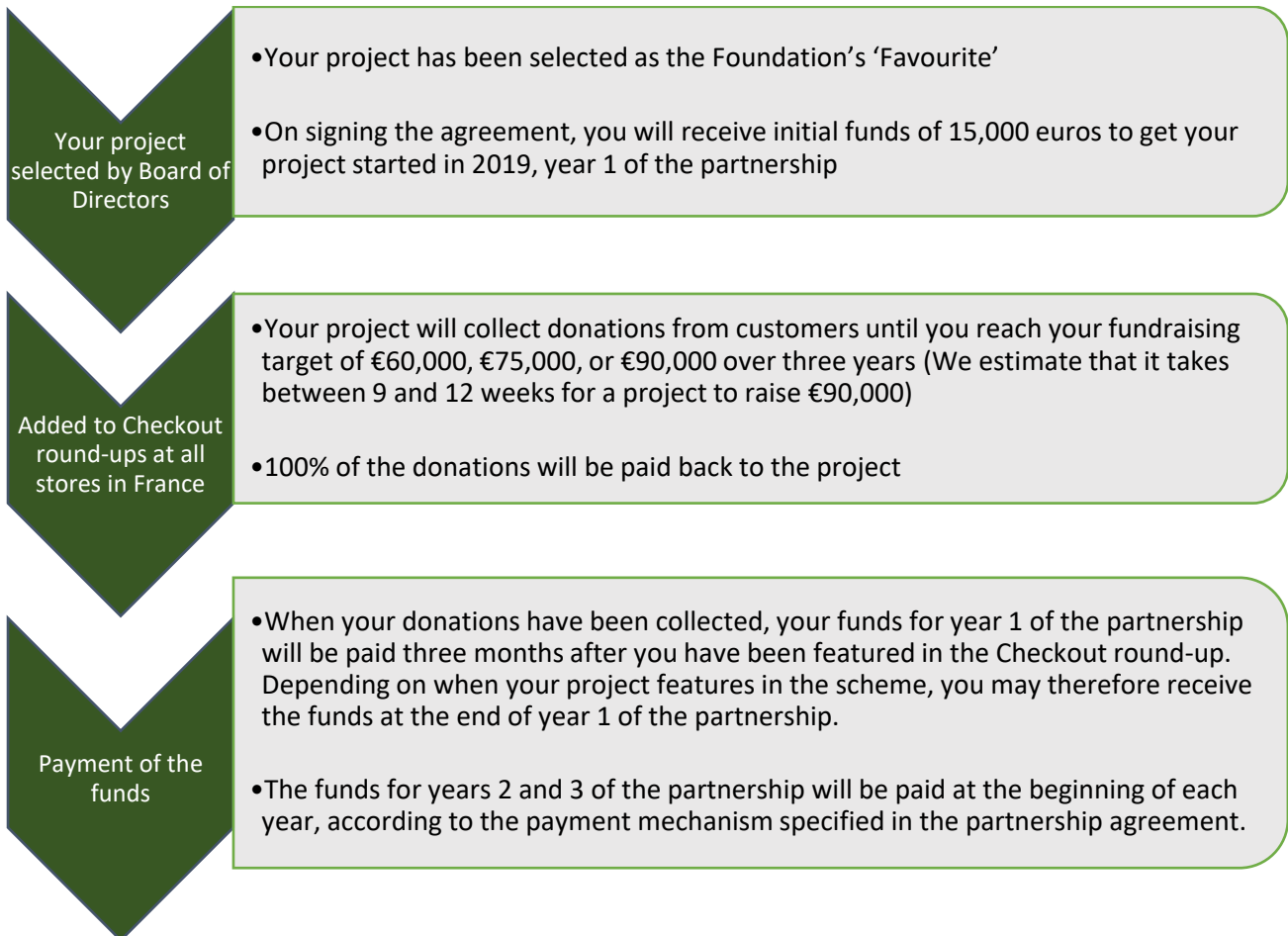
Project applicants can apply for a **grant of €20,000, €25,000 or €30,000 per year over three years**. The funds will then be released **year after year**, according to the payment mechanism specified in the partnership agreement.

Checkout round-ups (ARRONDI)

A second funding mechanism, the **Checkout round-ups**, also engages the brand's customers in supporting 'Favourite' projects that the Foundation is already funding, through micro-donations of a few cents.

Each year, at least **four 'Favourite' projects** are added to the Checkout round-ups at all Maisons du Monde stores in France, until they have achieved their fundraising target. 100% of the funds will then be released year after year over three years, according to the payment mechanism specified in the partnership agreement.

Your project has been added to the 'Checkout round-ups'. What does this mean?



If you have any questions about the call for proposals, please email: fondation@maisonsdumonde.com.