

# WHAT THE MAISONS DU MONDE FOUNDATION AND ITS PARTNERS GOT UP TO IN 2021.

## A WHOLE WORLD OF PROJECTS.

A total of 33 projects in 15 countries in 2021



[Link to the projects map](#)

- Forest conservation
- Maintaining trees
- Wood recovery

## AUX ARBRES !

A movement to reconnect humankind and nature



**10 000 trees planted**  
thanks to the sale of 9863 forest-friendly products



**250 participants**  
took part in our workshops to reconnect with trees and in our tree planting events



**1 229 employees**  
walked to protect forests, hitting close to 132 million steps in 10 days

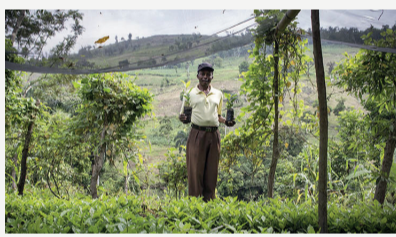


## ARRONDI EN CAISSE.

Raising awareness among customers in all our stores in France



**more than 3 millions donations**  
made in 2021



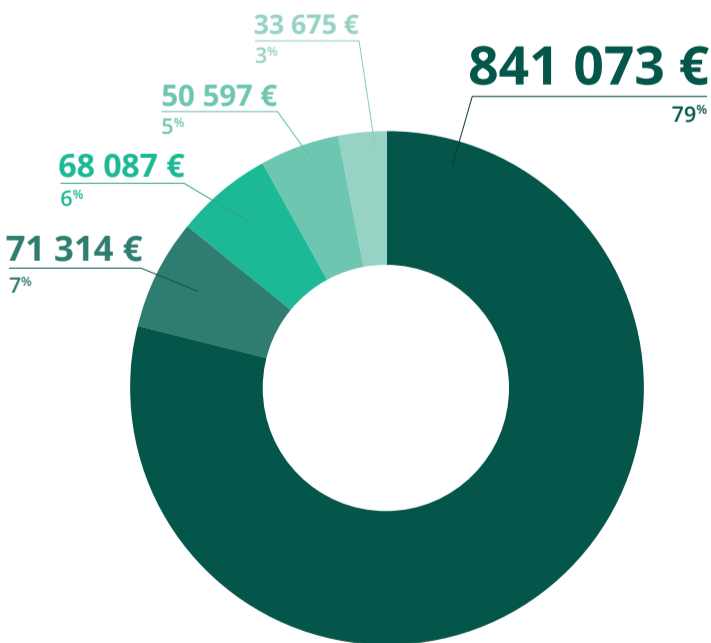
**more than 585 000€ collected**  
thanks to the generosity of Maisons du Monde customers



**3 organisations funded**  
through the scheme

## 2021 BUDGET.

Our mission: To contribute to the preservation of trees worldwide



Overall budget: 1 064 746 €\*

- 79%** "Supporting associations" projects:
  - Forest conservation projects in developing countries: 508 721 €\*
  - Projects to protect trees outside of forests: 187 667 €\*
  - Wood recovery projects: 115 000 €\*
  - Projects — One-off/emergency budgets: 29 685 €\*
- 7%** Communication costs
- 6%** Operating costs
- 5%** "Aux Arbres!" project
- 3%** Networks and innovation

\*Figures accurate as on 31/11/21, pending the closure of the final accounts.

Want to know more about what we did in 2021? Check out [our website](#)

